

SCOTT ELLIS

Director of Product, M365 & Copilot AI | Enterprise AI Product Strategy & Adoption

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PROFESSIONAL SUMMARY

Product and design executive with 20+ years leading enterprise Microsoft 365, Copilot, and AI product strategy across Fortune 1000 organizations. Proven track record architecting AI adoption roadmaps, governance frameworks, and design systems that drive measurable gains in productivity, engagement, and time-to-market. Skilled at aligning cross-functional engineering, design, and business stakeholders around agentic AI and enterprise UX initiatives, from concept through production-scale rollout.

CORE SKILLS & TECHNOLOGIES

AI & Product: Copilot Strategy, Agentic AI Workflow Design, AI Product Roadmapping, AI Governance & Adoption, Prompt/System Design, Power Platform (Power Apps, Power Automate, Power BI)

Enterprise M365: Microsoft 365 Administration, SharePoint Online, Viva Connections, Microsoft Teams, Entra ID, Intune, Multi-Geo/Multi-Lingual Deployments

Design & UX: Product Design, UX/UI Strategy, Design Systems Leadership, Information Architecture, Figma, Accessibility (WCAG 2.1 AA), Usability Research

Leadership: Cross-Functional Team Leadership, Stakeholder Alignment, Agile/SAFe Delivery, Roadmap Planning, Change Management, Mentorship

PROFESSIONAL EXPERIENCE

Director of Product — M365 & Copilot AI | Terracon

Dec 2025 – Present

Portland, OR | 6,000-employee engineering firm, 175+ offices

- Own the M365 product roadmap and lead enterprise Copilot adoption strategy and governance across a 6,000-person organization.
- Architect AI product roadmaps balancing innovation with user trust, driving Copilot and M365 capabilities from concept to production.
- Partner across engineering, design, IT, operations, and business leadership to align stakeholders and ship AI products at scale.

Principal Product Designer — Design Systems & AI | BlueROCK

Aug 2024 – Present

- Own strategy, development, and governance of BlueRock's enterprise design system, accelerating product delivery cycles 35%; led GE Vernova application suite redesign, lifting usability 25% and engagement 30%.
- Partnered with SymphonyAI to build AI-driven dashboards and analytics experiences, improving operational efficiency 20%.

Principal Product Designer | NRI North America

Jul 2025 – Feb 2026

- Led enterprise intranet modernization for a national healthcare system on SharePoint Online, Viva Connections, and React + Tailwind; built a modular Figma design system that increased design-to-dev velocity 25–40%.
- Re-architected navigation, taxonomy, and metadata, cutting time-to-task 30–50% and raising accessibility scores enterprise-wide.

Enterprise Applications Architect / Product Manager, UX-CX-EX | Welocalize

Feb 2020 – Mar 2023

- Directed strategy and architecture of enterprise AI-native applications spanning 250+ languages, improving employee engagement 25%.
- Delivered NLP/ML-driven localization tooling that cut manual processing time 30%; led programs achieving GDPR, ISO 27001/9001 compliance.

Creative Director & Design House Founder | Digital MacGyver

Dec 1985 – Present

Portland, OR Metropolitan Area

- Lead product design, UX strategy, and system architecture for enterprise clients across SaaS, financial forecasting, and AI-enhanced CMS platforms, improving workflow efficiency 45% and accelerating time to market.
- Designed Microsoft 365 intranet solutions for 10,000+ users and introduced agentic AI design workflows, reducing search friction 40% and driving adoption of agent-led experiences.

Earlier Career: Chief Digital Officer, Veritas & Aequitas Capital · Principal Architect UX/UI/AI, Red Clay Consulting · Senior SharePoint Architect, Slalom Consulting · Computer Forensic Technician, U.S. Dept. of Energy (NNSA) · Security Specialist, USAF.

EDUCATION & CERTIFICATIONS

- Microsoft MCTS ITIL
- v3 Master Certified
- Certified discover-e Administrator & Trainer
- Computer Forensic Professional Certification